

# MEDIA CONSENT AND RELEASE FORM

**State of Florida**

Date: \_\_\_\_\_

I, \_\_\_\_\_ (*Client*) hereby grant permission to **Cecilia Beauty LA, Inc.**, a Florida corporation (*Company*), and Cecilia Jimenez, a Florida resident to reproduce any portion of the photos, images, or videos taken by company representatives, or taken by myself, during the rendering of professional makeup and beauty services provided by Cecilia Beauty LA for the promotional purposes of the company or owner, Cecilia Jimenez, including, but not limited to, self-use, self-promotion, company promotion, social media promotion, social media campaigns, digital marketing and advertising campaigns, and all other forms of printed and digital commercial activities. I understand that this release includes the use of these images and videos in printed promotional items, including but not limited to, books, cards, calendars, flyers, banners, and websites.

I irrevocably authorize the Company and Cecilia Jimenez to copy, edit, enhance, crop or otherwise alter any photo or video including my likeness or taken by me or the Company for their promotional use or for use in their publications. I waive any rights for approval or inspection.

I understand and agree that all photos and videos taken by Cecilia Jimenez or any employee of the Company of the final rendered professional makeup and beauty services are the property of Cecilia Beauty LA and will not be given or shared with me, unless otherwise agreed to in writing by the Company or its legal representatives.

I understand and authorize that, upon usage of my photos or videos, I consent to such materials becoming the sole property of Cecilia Beauty LA, Inc. and that I will no longer be entitled to them, and will no longer legally own these items.

I acknowledge that I am not entitled to any compensation or royalties with respect to the use of these photos and videos and grant permission to use said photos and videos without recognition.

I agree to release and forever discharge Cecilia Beauty LA and its affiliates, successors, and assignees, officers, employees, representatives, partners, agents, and anyone claiming through them, in their individual and/or corporate capacities from any and all claims, liabilities, obligations, promises, agreements, disputes, demands, damages, causes of action of any nature or kind, known or unknown, which I, and anyone claiming on behalf of me, may have or claim to have against Cecilia Beauty LA, Inc. or Cecilia Jimenez, or any associates or representatives or affiliates in connection with this photo and video release.

I do not grant permission to resell or use the photographs in a manner that would exploit or cause malicious representation toward me or my company or any of my associates or company associates. I have carefully read and fully understand all the provisions of this photo and video release form and am freely and knowingly and voluntarily signing.

**CLIENT**

**Signature:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Social Media Handles:** \_\_\_\_\_

**CECILIABEAUTYLA, INC.**

**Signature:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Social Media Handles:**

- <https://www.facebook.comCeciliaBeautyLA>
- <https://www.instagram.com/ceciliabeautyla/>
- <https://www.tiktok.com/@ceciliabeautyla>
- <https://www.youtube.com/channel/UCvzhzfOqt3hBpZuw6p7d9xtw>
- <https://twitter.com/ceciliabeautyla>

